

MEDIA RELEASE

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IRG Earns Website Quality Certification & Award Nomination

- Recognition received for excellence in corporate website. -

IRG – International Realty Group has been awarded the Website Quality Certification (WQC) from Leading Real Estate Companies of the World[®], a global community of more than 500 high quality independent real estate firms. Leading Real Estate Companies of the World[®] (LeadingRE) presents the certification in recognition of excellence in website design and function.

IRG's website, www.irgcayman.com, earned the certification after receiving high marks in a number of critical areas relating to website performance, including usability, design and content, interactivity, customer service and mobile responsiveness. The evaluation was conducted by Virtual Results, LLC, a real estate internet and social marketing firm selected by LeadingRE to review the websites of participating members.

Available only to firms affiliated with LeadingRE, the WQC is awarded based on specific measurements that are updated each year based on the latest in internet marketing strategies and evolving consumer preferences. To maintain the certification, companies must be re-certified every two years.

"We created the WQC to raise the bar in online marketing and recognize the companies that are demonstrating best practices with their websites," said Leading Real Estate Companies of the World[®] President/CEO Pam O'Connor. "The 136 companies that earned the WQC this year have not only mastered the technical components, but they have also shown superiority in providing highly local content, up-to-the-minute information on homes, and responsive customer service."

"At IRG we specialize in high quality, luxury real estate and it is important that this quality is reflected in all our marketing including our website. We are delighted this has been recognized and will continue to provide only the best" said Jeremy Hurst, Owner /Broker of IRG.

In addition to this certification, IRG has also been included in the nominations for the WQC website award: **LeadingRE Representation**. Winners will be announced at the LeadingRE Annual Conference in Miami later this month.

To view the IRG website please visit www.irgcayman.com or call 345-623-1111 for more information.

ENDS - Photo Caption: International Realty Group Ltd. (IRG) Website Front page